

Member News



**Healthy
kids**

SANTA CRUZ COUNTY

Healthy Kids of Santa Cruz County was launched in 2004 by a broad coalition of healthcare providers and community leaders in order to provide comprehensive health insurance to local children. Currently nearly 2,000 children in Santa Cruz County are enrolled in the Healthy Kids Health Plan but there are still about 1,500 children that remain uninsured... could they be children you

know?

United Way of Santa Cruz County is working to ensure that all children have health coverage, but we need your help! We are asking employers to help us spread the word to the parents, grandparents and caregivers you employ. United Way can provide you with free handouts and/or a free informational presentation about how to enroll in these programs.

The Healthy Kids program encompasses three health plans; Medi-Cal, Healthy Families and Healthy Kids. Families qualify for one of these programs depending on their monthly income, family size, and child's age. A family of four can earn up to \$63,600 a year and pay between \$0 to \$15 dollars a month per child. Premiums do not exceed \$45 dollars a month per family. All three programs provide children with essential medical, dental, and vision

coverage. All parents with children under the age of 19 who are uninsured are encouraged to apply.

Insuring children is good for everyone. Providing children with health-coverage and preventive care saves us all money by preventing more serious and expensive health problems, and by keeping kids out of more costly emergency rooms. Insurance helps employers by reducing the number of days parents miss work to take care of sick kids, which costs employers roughly \$12 billion per year nationally.

Please help us spread the word about free and low-cost children's health coverage.

For more information contact Alicia Fernandez Health Outreach Coordinator United Way of Santa Cruz County (831) 465-2209 afernandez@unitedwaysc.org



Carol Bennett holds the plaque s Birding Festival before wrapping Watsonville City Council last mo



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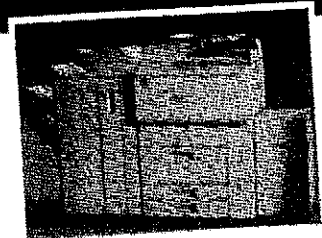


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