



Healthy
kids

SANTA CRUZ COUNTY

HEALTHY KIDS OF SANTA CRUZ COUNTY

Healthy Kids of Santa Cruz County was launched in 2004 by a broad coalition of healthcare providers and community leaders in order to provide comprehensive health insurance to local children. Currently nearly 2,000 children in Santa Cruz County are enrolled in the Healthy Kids Health Plan but there are still about 1,500 children that remain uninsured... could they be children you know?

United Way of Santa Cruz County is working to ensure that all children have health coverage, but we need your help! We are asking employers to help us spread the word to the parents, grandparents and caregivers you employ. United Way can provide you with free handouts and/or a free informational presentation about how to enroll in these programs.

The Healthy Kids program encompasses three health plans; Medi-Cal, Healthy Families and Healthy Kids. Families qualify for one of these programs depending on their monthly income, family size, and child's age. A family of four can earn up to \$63,600 a year and pay between \$0

to \$15 dollars a month per child. Premiums do not exceed \$45 dollars a month per family. All three programs provide children with essential medical, dental, and vision coverage. All parents with children under the age of 19 who are uninsured are encouraged to apply.

Insuring children is good for everyone. Providing children with health coverage and preventive care saves us all money by preventing more serious and expensive health problems, and by keeping kids out of more costly emergency rooms. Insurance helps employers by reducing the number of days parents miss work to take care of sick kids, which costs employers roughly \$12 billion per year nationally.

Please help us spread the word about free and low-cost children's health coverage. For more information contact: Alicia Fernandez, Health Outreach Coordinator at the United Way of Santa Cruz County (831) 465-2209 or afernandez@unitedwaysc.org

CLASSIC CLEANERS COAT DRIVE FOR KIDS

Can you imagine not having a coat this winter? There are many children in Santa Cruz County who have outgrown, worn out or simply do not have the means to buy a warm coat. Capitola Cleaners is conducting their annual coat drive for kids. Help warm a child's heart and body by donating a gently used coat this winter!

Drop off your donations during the month of December at any one of the three Classic Cleaner locations and receive a 10% discount on your dry cleaning or laundry service. Classic Cleaners will clean and distribute

collected coats to children in need. Please call Classic Cleaners if you have any questions at 423.2630.



classic cleaners

Capitola
809 Bay Ave.

Santa Cruz
2220 Soquel Ave.

Santa Cruz
609 Soquel Ave.

CHOOSE SANTA CRUZ COUNTY THIS HOLIDAY SEASON



It's that time of year. We're thinking about the holidays and making our to-do lists. When making out that list, remember...by shopping locally in Santa Cruz County you are helping to maintain a vibrant, thriving community. Call it smart shopping. Call it green shopping. It strengthens our local economy, builds and sustains our community and provides local jobs. It's an investment where we live. To keep it simple - Choose Santa Cruz County!

APTOS & CAPITOLA-SOQUEL CHAMBERS OF COMMERCE

Business Showcase at the Capitola Mall on February 19, 2009

The Aptos & Capitola-Soquel Chambers of Commerce host the annual Business Showcase at the Capitola Mall on February 19th from 4:00 - 7:30 PM. Join us for one of the most successful networking and promotional events of the year. Look for the registration form and sponsor information

inserted inside the newsletter. The gourmet food and wine pavilion offers an excellent opportunity for restaurants, caterers and wineries to showcase their specialties. Call the Capitola-Soquel Chamber at 475-6522 for more information.



COMMUNITY TUESDAYS AT THE SHADOWBROOK RESTAURANT

The Shadowbrook Restaurant is bringing back its Community Tuesday campaign in support of local nonprofits. Dine at the Shadowbrook on the following Tuesday evenings and one third of sales will benefit the local non-profit scheduled that evening. Call the Shadowbrook at 475-1511 to make a reservation and remember to mention the nonprofit you are supporting.

*Many dates support two or more organizations.

2008-2009 Community Tuesday Schedule of Nonprofits:

- Oct. 28: Georgiana Kirby - Tanzania
- Nov. 4: Boys & Girls Club/Friends of Hospice
- Nov. 18: Harbor High/Camp Opportunity
- Nov. 25: SPIN
- Dec. 2: Holy Cross School/Westlake Elementary School
- Dec. 9: Hope Services/Healthy Kids/UCSC Women's Group
- Dec. 16-Jan. 5: Blocked for holidays
- Jan. 6: Santa Cruz Chorale/Balance4Kids
- Jan. 13: SPCA/Grey Bears
- Jan. 20: Museum of Art & History/Dientes/Shakespeare Santa Cruz
- Jan. 27: Daisy - Family Services Agency/New Brighton Middle
- Feb. 3: Kuumbwa/Omega Nu
- Feb. 10: Georgiana/Kirby Singers/Dominican Foundation
- Feb. 17: Good Shepherd
- Feb. 24: Santa Cruz Mountain Winegrowers Association
- Mar. 3: Habitat for Humanity/Mariposa's Art/Community Builders

